

# CLICK<sup>N</sup> SAVE

If you're a business with a special promotion, discount or sale to announce, put it on **Click n' Save!**

## How does Click n' Save work?

1. Book coupon space on the **Click n' Save** website
2. **Click n' Save** promotes the website to the general public
3. Shoppers visit the **Click n' Save** website to see what's on offer and pick up their coupons

## How do I book coupon space?

1. Complete the form under 'Book space now' on the **Click n' Save** website ([www.clicknsave.bm](http://www.clicknsave.bm))
2. You will need to choose how you want customers to redeem your offer (sale code, QR code or print coupon)
3. Pay online or in cash using the Booking Reference Number
4. Your coupon will be uploaded to the **Click n' Save** website at midnight (Sunday before start date) and will also appear on our "New this week!" Mailing List

## How are you promoting Click n' Save to the general public?

We're advertising online, on social media, on the radio, and in the newspaper – and by leaving our **Click n' Save** "business" cards in coffee shops, stores and more!

Subscribers to our Mailing List will receive an email every Monday with the latest offers and promotions featured on the website.

If you would like to help promote **Click n' Save** by keeping some cards in your shop or business, contact us and we'll arrange delivery.

Your shortcut  
to great savings

## What are the benefits?

- The potential reach: All of Bermuda!
- Enhances your advertising efforts – shoppers go to the website to only look for deals
- Provides measurable results – you can keep track of coupons being redeemed
- Run your campaign for as long as you like
- Affordable advertising and measurable results at your fingertips!

## Stuck for ideas of what kinds of offer you can make? Here are a few:

- Buy one, get one half off
- 10%, 15%, 20% off – whatever percentage you like!
- Kids eat for free! (or Kids eat for \$xxx)
- Spend over \$50, get a (product) free

# Rates

Rates are per coupon:

- \$175 – one week (no change-outs)
- \$500 – four weeks (no change-outs)
- \$650 – four weeks (up to 3 change-outs)

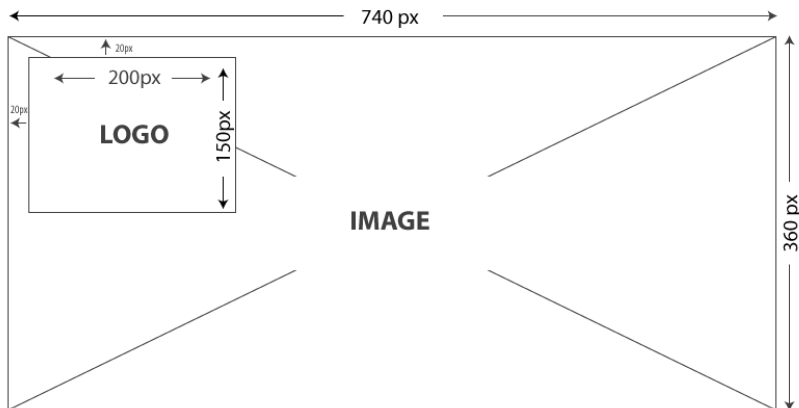
Coupons run weekly from Monday morning to Sunday evening.  
Coupons cannot be changed out during the course of a week.

## What artwork and information do I need to provide for my coupon?

You will need to provide the following (logo and images must be a high-resolution jpg or png):

- Your company logo (200 pixels x 150 pixels)
- An image of the product or one that relates to your offer (740 pixels x 360 pixels)
- A short description of your offer and any conditions that apply

If you need help with any of the above, contact us – we'll be happy to help.



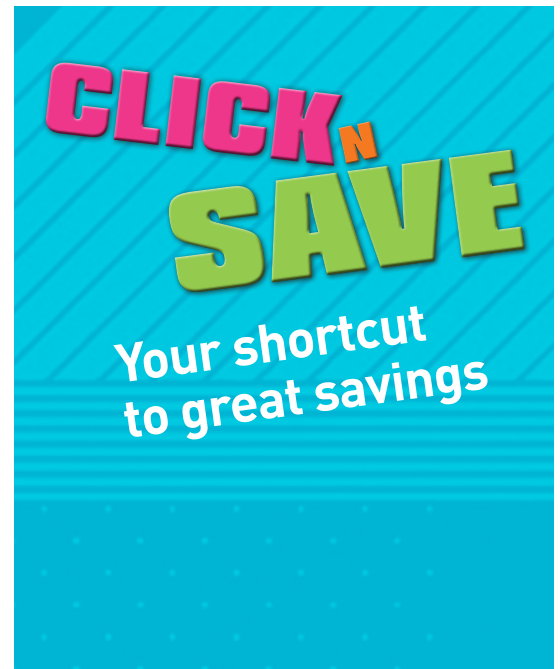
## What is the deadline to book coupon space?

You can book at any time, but you will need to book, pay and upload the artwork and description by the end of business on Wednesday the week before the Monday start date.

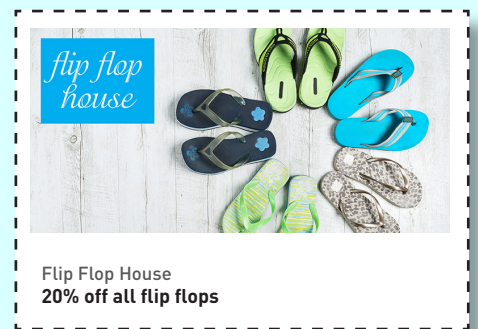
## What is a coupon change-out?

If you have booked, for example, 4 weeks of coupon space, you can change your offer up to 3 times during that time. You will need to provide a new image, description and terms of conditions of the offer. Contact us directly to make change-outs.

**Note:** Coupons can only be changed out from week to week. They cannot run for part of a week. New artwork and information must be supplied by latest Wednesday (end of business) the week before the Monday start date of the coupon.



Example of how coupon will appear on the web page



## Are you ready?

Book your Space and start uploading your information now!  
Go to [www.clicknsave.bm](http://www.clicknsave.bm)

## Contact:

Email: [info@clicknsave.bm](mailto:info@clicknsave.bm)  
Tel: 295-6900